

Board Advisory Group Update

April 10th, 2023



Board Advisory Group Charter

- Established in HB16-1148
- **This Advisory Group will work to maximize the quality of the consumer experience on the exchange. This group will inform the way Connect for Health Colorado handles high-level policy decisions and provide feedback to the Board of Directors on ways of engaging consumers and other stakeholders about upcoming changes.**
- The Board Advisory Group may address the following issues:
 - Discuss options for how Connect for Health Colorado can best fulfill its mission of access, affordability and choice for consumers
 - Provide the Board feedback on issues they are considering
 - Discuss the role of brokers and assisters in the Exchange
 - Provide feedback on consumer and employer enrollment experiences

Board Advisory Group Members

Name	Role Fulfilled	Organization	Location
Jane Barnes, Chair	Advocate	Benefits in Action	Statewide
John Barela	Technology	Eumetrics	Statewide
Melanie Herrman	NABIP/Broker	NABIP/Seasons Insurance	Boulder County
Rachel Dauer	Advocate	Carol's Wish	Statewide
Rosie Duran	Assister	Health District of Northern Larimer County	Larimer County
Allison Mangiaracino	Issuer	Kaiser	Statewide
Erin Miller	Advocate	Colorado Children's Campaign	Statewide
Bethany Pray	Advocate	Colorado Center on Law and Poverty	Statewide
Cindy Watson	Broker	Mountain West Insurance & Financial Services	Montrose County

Board Advisory Group Members, cont.

Name	Role Fulfilled	Organization	Location
Donna Wehe	Provider	San Luis Valley Health	Alamosa County
Nikki Meredith	Broker	Insurance Planning Alternatives	Mesa County
Krystin Beading	Provider	Yampa Valley Medical Center	Routt County
Brandon Arnold	Issuer/CAHP	Colorado Association of Health Plans	Statewide
Liz Tansey	Advocate	Covering Kids and Families	Statewide
VACANT	Advocate		
Dr. Kavita Nair	Provider	University of Colorado Anschutz Medical Campus	Arapahoe County
Chandler Budlong-Springer	Assister	Boulder County	Boulder County
Eddie Sandoval	Issuer	Anthem	Statewide
Michelle Nay	Assister	Chaffee County	Chaffee County
Julia Wiswell	Broker	Wiswell Insurance	Broomfield County

Guiding Principles: Ranking Activity

1. Accuracy of Information
2. Expand ability to explore plans
3. Maximize Financial Assistance Available
4. Increase Health Literacy

HB23-1224: Stakeholder Forum

- NABIP/Broker Perspective:
 - Major changes to plan display could create customer confusion
 - How do we define value-based shopping?
 - There is no one size fits all approach to insurance
 - It is important to avoid a display that suppresses less costly plans

HB23-1224: Stakeholder Forum

- Advocate Perspective:
 - Colorado Option plans are higher quality and the only plans developed with community input via the stakeholder process
 - Offers important peri-natal services
 - Enrollment in Colorado Option plans brings in pass-through funding to the Health Insurance Affordability Enterprise
 - Expecting customers to find these plans themselves creates burden on the customer, therefore it is important to make sure customers can easily identify these plans

HB23-1224: Stakeholder Forum

- Division of Insurance Perspective:
 - DOI and bill sponsors remain open to conversation on the legislation
 - There are two key goals- strengthen the Colorado Option program, and strengthen DOI's ability to implement and enforce
 - Wants to make sure these plans are easily identifiable
 - Want to make sure its easy for consumers to do an apples to apples comparison of Colorado Option plans

HB23-1224: Stakeholder Forum

- Colorado Association of Health Plans Perspective:
 - Value is subjective and different for each customer
 - Seeking changes related to value
 - If plan display advantages Colorado Option plans over others, Connect for Health Colorado is limiting competition in the marketplace
 - Wants to see a stakeholder process for Connect for Health Colorado for implementation

1224 Stakeholder Forum and Guiding Principles

- Full group had a chance to react to each presentation, and was encouraged to apply the guiding principles in their thinking
- Key area of consensus: making clear what Colorado Option plans are speaks to guiding principles of accuracy of information and ability to explore different plans
- Area for further discussion: plan display needs as identified by customer research and surveys



Questions?

Know an advocate that should apply?

<https://connectforhealthco.com/about-us/board-and-stakeholders/committees-groups/board-advisory-group/>